

# IT Web Advisory Board Charter

## **PURPOSE**

The IT Web Advisory Board (hereinafter referred to as “the Board”) is a deliberative body charged to provide guidance and oversight at the direction of the Information Technology Strategy Council (ITSC). The purpose of this charter is to outline responsibilities, composition and operating guidelines.

The Board will foster collaboration between campus partners and IT leadership to ensure systems effectively address evolving institutional needs, promote innovation, and maintain compliance with relevant regulations and standards. The Board will provide strategic oversight and collaborative decision-making for information technology systems that are used to serve the needs of students, faculty and staff.

The Board is committed to advancing digital excellence across multiple domains, including Web development with a focus on Drupal, VHost management, Staff/Faculty/Graduate Students Profiles, Business and Transportation applications and the enhancement of our primary portals, R’Web and R’Space. Central to our mission is ensuring that our web technologies are accessible and compliant with ADA/Section 508 standards, fostering an inclusive digital environment. By leveraging innovative practices and robust governance, we aim to create a seamless and accessible web experience for all users, aligning with our institution's values of diversity, equity, and technological leadership.

## **RESPONSIBILITIES**

The Board is an advisory body with the following responsibilities:

1. Champion strategic direction with Campus partners.
2. Engage with internal and external stakeholders, including senior management, and IT staff, to gather insight and perspective.
  - a. Prioritize tasks/work for Drupal CMS.
  - b. Review features and enhancement requests for BAS/TAPS, Profiles, Drupal, R’Web, and R’space.
  - c. Review platform upgrades to Drupal and Uportal.
  - d. Review requests for custom applications or third party integrations.

3. Evaluate (endorse or reject) IT investment requests, projects, and Campus initiatives based on strategic objectives.
4. Evaluate (with recommendation to endorse or reject) IT investment requests and projects based on strategic objectives.
5. Review (with a recommendation to endorse or reject) product roadmaps.
6. Review (with recommendation to endorse or reject) the priority of projects.
7. Be informed of significant project developments and challenges, and provide guidance as needed.
8. Report regularly Board activities, findings, and recommendations to the ITSC.
9. Review and make recommendations about IT governance policies, standards, and procedures to ensure alignment with strategic objectives and best practices.
10. Promote IT governance awareness and foster a culture of accountability.

## **COMPOSITION**

The Board will consist of a diverse group of staff and faculty with the necessary expertise and experience in IT/governance.

### **Roles**

1. **Chair:** A permanent ITS staff member appointed by the ITS CIO. Their responsibilities include regular attendance of the IT Web Advisory Board, setting meeting agendas, presiding over meetings, and ensuring the effective operation of the board. Provides recommendations to the Chief Information Officer (CIO) of Information Technology Services (ITS) regarding modifications to board membership.
2. **Co-Chair:** A rotating member serving a two-year term, with eligibility for a two-year renewal. Their responsibilities include regular attendance of the IT Web Advisory Board, aiding the Chair in preparing meeting agendas, and jointly presiding over the meetings.
3. **Members:** Participates in discussions and decisions, represent constituents across Campus units, and provides context on justification and prioritization of work. Membership will rotate based upon a staggered two-year term assignment.

The Board shall consist of the following representatives: *IT Web Advisory Board Membership*.

# OPERATING GUIDELINES

## Meeting Procedures

1. **Frequency:** The Board shall meet at least quarterly or as deemed necessary by the Chair.
2. **Agendas:** Topics for the meeting will be collected by the Chair. The meeting agenda and supporting reference materials are to be circulated to members in advance of the meeting.
3. **Member Preparation:** In addition to the scheduled meetings, members should expect to spend time accessing and reviewing relevant materials in advance to fulfill their responsibilities.
4. **Member Participation:** Each member is expected to attend and actively participate in Board meetings. Their responsibility is two-way: to bring input and perspective from his or her constituency to the Board and to report back issues and results widely. Board members shall maintain the confidentiality of all sensitive and proprietary information discussed during Board meetings.
5. **Decision-Making:**
  - a. **Decisions are made within the meeting** upon agreement of a simple majority of voting members; one vote per person (regardless of how many areas they represent). For more routine matters, decisions may be made outside of a meeting via electronic methods (e.g. poll).
  - b. **Off-cycle decisions** may be necessary due to unforeseen circumstances. Being flexible and responsive to changing needs is crucial for effective governance.
    - i. Chairs have the authority to approve operational and non-major work requests.
    - ii. Chairs must communicate off-cycle decisions and rationale behind them at the beginning of the next board meeting, setting the stage for transparency.
6. **Guests:** The Chair may invite other appropriate individuals (i.e. Subject Matter Experts) to participate in specific projects or agenda items.
7. **Minutes:** Minutes shall be recorded for each meeting, documenting decisions, recommendations, and any assigned actions. Minutes will be published in the IT Web Advisory Board - Meeting Agenda & Minutes folder.

8. **Documentation:** Agendas, reference materials, presentations, and minutes from each meeting are to be made available on the Board's corresponding folder on the ITS Governance Google Drive in a method that aligns with the governance values of transparency, accountability, stewardship, collaboration, and agility.
9. **Communication:** Key findings, recommendations, and decisions will be communicated to the Information Technology Strategy Council (ITSC) and the IT Senate Committee. Not all decisions or updates may be relevant to all parties, so communication may be selective and targeted based on the nature of the information. Information may flow through channels in a specific order, ensuring that key individuals or groups are informed before broader communication is initiated.

## **REVIEW**

1. The Charter shall be reviewed and updated at least once every year or as necessary to ensure alignment with organizational needs and industry best practices.
2. Amendments to the Charter require approval by the Board.

## **APPROVAL**

This charter is hereby approved and adopted by the IT Web Advisory Board on 3/26/2025.

Kathy Taylor  
**Advisory Board Chair**